



Press Release

September 22, 2012

Ma'aden and the U.S. Embassy to lead 45-member Trade Delegation to Mining Show in the U.S.

Riyadh, September 22, 2012. An historic 45-Member Saudi trade delegation sponsored by the U.S. Embassy and the state-owned Saudi Mining Company, Ma'aden, will arrive in the United States later this week aimed at highlighting new business opportunities and stronger trade ties with the United States. The first-ever joint US-Saudi trade mission to Mine Expo is made up of leading Saudi companies and will target the mining industry.

While in the United States, the Saudi delegation will meet with U.S. companies at Mine Expo, the world's largest and most comprehensive exposition dedicated to mining and held every four years. It is a must event for showcasing equipment, products, services and technologies that serve the global mining industry. The Saudi delegation will be among 38,000 attendees from 112 countries at this event.

The Minister Counselor at the U.S. Embassy in Riyadh, Amer Kayani, said "The Saudi Mining sector is advancing as the third pillar of the Saudi economy at a projected rate of 9% and provides an unparalleled opportunity for U.S. companies. At the exhibition, Saudi delegates will learn about the latest developments in the mining industry and meet with U.S. firms. We will introduce Saudi companies to key decision makers in leading American companies to help facilitate mutually beneficial business relationships. We have a proven track record in our partnerships with Saudi companies and we seek to deepen our trade relations with the Kingdom of Saudi Arabia."

The U.S. Embassy regularly organizes trade missions to the U.S. and plans to organize more than 16 trade missions to the U.S. in 2013.

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